

*Visual Arts Gallery  
Central*

F.I.U. VISUAL ARTS GALLERY

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## F.I.U. Visual Arts Gallery

### Purpose

The function of the Visual Arts Gallery at Florida International University is service as an educational unit. This function is realized through the exhibition of student and faculty works and by the importation and exhibition of works of nationally and internationally recognized artists.

Student and faculty examples are displayed primarily to develop a sense of critical awareness and to provide a format for exchange of information within the university family. Students display works collectively in the annual Student Exhibition and individually in the F.I.A. 490 (Thesis and Portfolio) course and through selective inclusion in various thematic shows. Faculty members' works will be shown in faculty exhibitions, solo exhibitions and inclusion in thematic shows.

Exhibitions from outside the university and the area are intended to display the finest available and affordable examples of contemporary and historical art. These shows are obtained from a variety of sources, primarily professional organizing and lending institutions, individual artists, commercial galleries and other educational institutions. Some arrive as a pre-selected, documented package, while others are researched and organized by F.I.U.

The types of exhibitions displayed directly benefit not only the visual arts major, but also the entire student body and the community as well. Attendance records show that approximately 100 people per day visit the facility. The gallery is open six

days and two evenings per week, resulting in an average monthly attendance of 2400 visitors. This figure does not include opening receptions which vary in attendance from 300 - 1000 people. Clearly the impact upon the university and the community is substantial.

### History

The Visual Arts Gallery opened with an internationally acclaimed exhibition of Contemporary Latin American Drawings in April, 1977. Since that date, the following exhibitions have been displayed: Alberto Giacometti, Draftsman and Sculptor; Contemporary Black Art: A Selected Sampling; Tulsa, The Photographs of Larry Clark; The Photographs of Tina Modotti; Light Works; The Nazi Drawings of Mauricio Lazansky; The Texturology Series of Jean Dubuffet; Florida Ceramics Invitational; Tsutsumu, The Japanese Package; two Annual Student Exhibitions; and six B.F.A. Thesis and Portfolio Exhibitions.

### Physical description and personnel structure

The Gallery is located in the southwest corner, ground floor of Primera Casa (PC 112). The space became available upon relocation of the original F.I.U. library, and the 2500 square feet allocated for Gallery use was specifically designed for use as a university art gallery.

The facility is operated by James Couper, Associate Professor, Department of Visual Arts - director, Renee Cooley, O.P.S. - assistant director, and four college work study students. While the director is ultimately responsible for planning and scheduling, input is solicited from students and faculty.

Funding

The first year's operation was supported by a \$30,000 appropriation from the Student Government Association and \$9,500 from Academic Affairs. Additionally, ½ time release from a full-time contract for the Director, \$8,000 O.P.S. for the Assistant Director, and \$4,000 work-study funds are allocated by the College of Arts and Sciences.

GALLERY SCHEDULE 1978-79

F.I.U. VISUAL ARTS GALLERY

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October 27 - December 1

ELECTROGRAPHIC ART

December 8 - December 15

B.F.A. EXHIBITION: Chmielowski, Cardet & DeWiliby.

January 5 - January 12

B.F.A. EXHIBITION: Cohen, Conrad & Fernandez.

January 19 - February 2

FLORIDA SCULPTURE INVITATIONAL

February 9 - March 16

HOMAGE TO KOKOSCHKA

March - April

F.I.U. FACULTY EXHIBITION

April - May

F.I.U. STUDENT EXHIBITION

May - June

B.F.A. EXHIBITION

VISUAL ARTS GALLERY

Budget Requests for Fiscal Year 6-30-78 -- 6-30-79

Although last year's allocations from the Student Government Association and Academic Affairs were sufficient to allow for a quality exhibition program, more can be achieved in the coming year with an increase from the following sources:

1. Academic Affairs (\$11,000)

1.1 O.C.O. - \$3,000

More large equipment is still needed to provide display facilities and the necessary tools for a properly outfitted visual arts gallery.

1.2 O.P.S. - \$5,000

Renee Cooley has been serving as an administrative assistant in the gallery since summer, 1977. Her entire salary has been paid by the College of Arts and Sciences at the rate of \$2,000 per quarter. Her assistance has been invaluable in contributing to the success of our facility. The demands of her job, which include bookkeeping, publicity arrangements, correspondence and contracts, scheduling and personnel management, have outgrown the original part-time employment status. She is, in fact, a full-time employee with considerable responsibilities and should be salaried accordingly. A \$5,000 annual increase would raise her yearly gross to a modest \$13,000.

1.3 Expense - \$2,000

There are ongoing expenses which are not directly a part of any single exhibition (routine mail, telephones, supplies, etc.) which should be funded by Academic Affairs.

1.4 Administrative Increment - \$1,000

The administration of a unit such as the Visual Arts Gallery is at least as demanding as the chairing of an academic department. In many ways, such as the importance of establishing and cultivating personal contacts, it is even more time and energy consuming. Therefore, in addition to a ½ time release, a \$1,000 per year salary increase would be consistent with consideration given departmental chairpersons.

2. Student Government Association (\$50,000)

2.1 General S.G.A. Funds - \$45,000

As reflected in the attached analysis sheet, the average cost per exhibition for fiscal year 1977-78 was \$4,900. This average however, includes low-cost package shows and student exhibitions. More consistently high quality original, F.I.U.-generated shows would be possible with increased fiscal resources. Also, if a portion of these funds could be used for acquisition, a fine permanent collection could be begun for the university. These works could be displayed in highly visible locations until a permanent display facility is constructed.

Additionally, expenditures for fiscal year 1976-77 were spent for only 3/4 of an actual year, as the gallery did not open until April, 1977.

2.2 Accompanying Artist Funds - \$5,000

This in no way suggests that the Student Art Association's visiting artist funds be altered or curtailed. That is a viable program and should be continued. However, their selections are made independent of gallery management and makes coordination of artists and exhibitions impossible. The single instance when this occurred -- Mauricio Lasansky's lecture and informal discussion in the gallery was the single most successful visiting artist presentation to date.

3. College of Arts and Sciences (\$9,846)

3.1 O.P.S. for administrative assistant - \$8,000

The same allocation as last year, \$2,000 per quarter x 4 quarters for Renee Cooley.

3.2 O.P.S. for four work-study students. The same allocation as last year for four work-study students to work 20 hours each to maintain the gallery during open hours \$1,840.

4. F.I.U. Foundation (\$2,500)

4.1 The successful operation of an art gallery demands a great deal of social contact for business purposes. Both Ms. Cooley and I have spent a considerable amount of personal funds for this purpose with no reimbursement. A great deal more, which could have been done, was not, due to personal budget constraints. \$2,500 available to both of us would permit substantially more activity in this area.

# FLORIDA INTERNATIONAL UNIVERSITY

## M E M O R A N D U M

TO: Student Government Association

DATE: 6-12-78

FROM: James M. Couper, Gallery Director *JMC*  
Department of Visual Arts

SUBJECT: Funding request for Visual Arts Gallery

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In view of S.G.A.'s recent allocation of \$5,000 to the Visual Arts Gallery as response to a total request of \$50,000, I am asking the body to consider a substantial addition to help bring funding closer to a working budget. The importance of the Gallery to the students of F.I.U. has been substantial in the following ways:

1. Average attendance has been between 75-100 persons per day, six days per week. This means that during a normal week, roughly 500 people (predominantly students) benefit from the Gallery.
2. As reflected in our scrapbook, we have staged exhibitions of the highest quality. Without adequate funding, this would be impossible, and the students of this university would be deprived of this most important learning experience.
3. The exhibitions held here have been an important resource for students engaged in research. This applies not only to the areas of Visual Arts, but also to students of history, anthropology, sociology, philosophy, religion, international studies, psychology, technology, and science.
4. The Gallery has provided a facility for display of student works. The annual student exhibition is open to all students, and each art major must have a show in order to graduate.
5. The Gallery has been extremely important in projecting a positive image of F.I.U. Extensive press coverage and public interchange have involved important people in the community and served to attract better students to the university.



Student Government Association  
June 12, 1978  
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The above are only a few of the more obvious benefits to the students of F.I.U. made possible by the existence of a top quality art gallery. There are simply too many others to list them all, but in conclusion, it must be mentioned, that the fact that the past year's funding was due to the decision of the S.G.A. was one of the most often-mentioned compliments reflecting the seriousness and maturity of the student body of this university.

cc: James Mau, Dean, College of Arts and Sciences

Frank Wyroba, Chairman, Department of Visual Arts



# FLORIDA INTERNATIONAL UNIVERSITY

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## VISUAL ARTS GALLERY PRO-FORMA BUDGET FISCAL YEAR 1978-79

### EXHIBITIONS:

JULY	B.F.A. EXHIBITION	\$1,000.00	
AUG.	TSUTSUMU: JAPANESE PACKAGING	4,800.00	
SEPT.-OCT.	PUBLIC RELATIONS	2,850.00	
OCT.-NOV.	PACKAGE SHOW	3,850.00	
NOV.-DEC.	SCULPTURE INVITATIONAL	3,550.00	
DEC.-JAN.	LOUISE NEVELSON	4,500.00	
JAN.-FEB.	B.F.A. EXHIBITION	1,000.00	
FEB.-MAR.	ABSTRACT PAINTING	4,500.00	
MAR.-APR.	KOKOSCHKA	4,550.00	
APR.-MAY	" "	—	
MAY-JUNE	F.I.U. FACULTY	2,200.00	
JUNE-JULY	F.I.U. STUDENT	2,200.00	
SUB-TOTAL: EXHIBITIONS			\$35,000.00
OVERHEAD EXPENSES:			
COMMUNICATION & TRANSPORTATION (MAIL, PHONE)		1,000.00	
PRINTING & REPRODUCTION (XEROX, 9200, DUPLICATING)		500.00	
BUILDING & CONSTRUCTION (SPECIAL DISPLAY & WORKROOM)		500.00	
EDUCATIONAL SUPPLIES		225.00	
CENTRAL STORES		300.00	
SUBSCRIPTIONS & PUBLICATIONS		300.00	
AAM MEMBERSHIP		100.00	
CONFERENCE & EDUCATIONAL WORKSHOPS		2,075.00	
SUB-TOTAL: OVERHEAD EXPENSES			5,000.00
VISITING ARTISTS PROGRAM			7,000.00
TOTAL PROJECTED EXPENSES			<u>\$47,000.00</u>

BUDGET ANALYSIS - 6/30/77 - 6/30/78

I.	EXPENSE ALLOCATION	\$ 30,400.00	
	Transfer Reserve prior year	<u>5,466.44</u>	
	Total Expense Allocation		\$35,966.44
	OTHER PERSONAL SERVICES ALLOCATION		1,427.75
	OTHER CAPITAL OUTLAY ALLOCATION		<u>723.34</u>
			<u>\$38,017.53</u>
II.	DISBURSEMENTS - EXPENSES		
	1. Postage		407.69
	2. Freight - shipping and receiving artwork via commercial carrier		5,213.23
	3. Printing & Reproduction - includes catalogs published by F.I.U., internal photocopying, and duplicating		7,878.20
	4. Travel & Transportation - includes per diem, airfare, mileage, vehicle rental, etc. associated with organizing exhibits and attending conferences		6,584.73
	5. Supplies, Display Materials & Misc. Exps. - plexiglass, paint, lumber, etc.		1,982.81
	6. Food Products Not For Resale - receptions		2,545.23
	7. Office Materials & Supplies		424.66
	8. Insurance		493.00
	9. Other Contractual Services - signs for gallery entrance, slide documentation		1,087.90
	10. Other Current Charges		<u>3,201.21</u>
			29,818.66
II.	O.P.S. DISBURSEMENTS		1,427.75
III.	O.C.O. DISBURSEMENTS		<u>723.34</u>
	Total Disbursements		<u>\$31,246.41</u>
IV.	RESERVE TRANSFER TO 1978-79		<u>\$ 6,047.78</u>
	Includes encumbrances not disbursed in 77-78 year.		

Fund: #101 - Educational & General  
 Dept: #0111000 - Academic Affairs  
 Project: #013 - Art Gallery

BUDGET ANALYSIS - 6/30/77 - 6/30/78

I.	EXPENSE ALLOCATION	\$ 4,000.00
	OTHER CAPITAL OUTLAY	<u>1,000.00</u>
		<u>\$ 5,000.00</u>
II.	DISBURSEMENTS - EXPENSES	
	1. Communications & Transportation - postage and telephone charges.	1,187.82
	2. Printing & Reproduction - internal photocopying, duplicating and film supplies.	503.46
	3. Travel - per diem, transportation associated with organizing exhibitions.	314.05
	4. Other Contractual Services	48.00
	5. Display Materials - includes wallcoverings, paint, electrical supplies, lumber & plexiglass repair.	988.30
	6. Office Materials & Supplies	352.75
	7. Departmental Memberships & Subscriptions	<u>132.00</u>
		<u>3,526.38</u>
III.	DISBURSEMENTS - O.C.O.	
	1. Books, films	324.12
	2. Educational Equipment - hand tools	180.00
	3. Permanent Wallcovering & Plexiglass	<u>444.00</u>
		<u>948.12</u>
	Total Disbursements	<u>\$4,474.50</u>
IV.	RESERVE TRANSFER TO 1978-79	<u>525.50</u>
		<u>\$5,000.00</u>